Meet the Entrepreneur

with Martin Barrett, Auswide Bank

startup BUNDABERG

Thursday, 23 February 2017 at the Generator Co-working Space

We are pleased to invite you to the second event in a series featuring successful entrepreneurs from the Bundaberg Region. Our next *Meet the Entrepreneur* event features Martin Barrett, Managing Director of Auswide Bank.

History

Auswide Bank has operated for over 50 years and is Australia's 10th bank with assets under management of approximately $2.8 billion. Originating in regional Queensland, Auswide Bank now has an Australia-wide lending presence supported through branches, business bankers, accredited mortgage brokers and online services.

As the financial services industry evolves with the increasing influence of technology, banks are investing in innovative solutions as a means to adapt to the new ways in which business is conducted. The result is the development of agile, innovative approaches toward disrupting the financial services industry and developing new models for doing business and reaching new markets.

With technology acting as a disrupting force to the traditional banking industry, Martin will be speaking on the following topics:

- Brief overview of Auswide Bank history, the decision to convert to a bank, and growth of the business
- Business direction in relation to changes in the banking industry and opportunities for innovation
- Tips for new and established businesses on making innovation happen
- Importance of how every business – whether large or small - needs to innovate in order to remain competitive and continually deliver value to its clients

Event Details

Meet the Entrepreneur events are part of the startupBundaberg initiative aiming to promote the startup and growth of innovative businesses in the region. These sessions are aimed at aspiring and startup entrepreneurs as well as managers of established businesses seeking innovative ways to grow. They provide an opportunity to learn from the experiences of an experienced entrepreneur and a chance to meet like-minded individuals.

Stay Informed

Additional program details can also be found at www.businessbundaberg.com.au/startupBundaberg.

SPEAKER BIOS

Martin Barrett has a 29 year career across diverse banking institutions both nationally and internationally. This includes senior executive roles in retail, commercial, corporate and specialist banking areas. Martin is now the managing director of Auswide Bank and holds an MBA from the University of Western Australia.

EVENT DETAILS

Date: 23 February 2017

Time: 5:15 for 5:30 pm start

Venue: The Generator

(Level 1, 157B Bourbong St - above Post Office, enter from the stairs on Barolin St)

Cost: Free (includes finger food)

RSVP: bundystartup.eventbrite.com

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